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# **CALL FOR PROPOSALS (CfP)**

#### NBS EduWORLD Call for Nature-Based Solutions Education Proposals

(Submission date: until 15th April 2024, 10 am CET)



Funded by the European Union

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#### 1. Background of the request

## NBS EduWORLD - a Horizon Europe project uniting NbS practitioners with education professionals

NBS EduWORLD is a Horizon Europe project at the crossroads between Nature-based Solutions and education, a forerunner project blending the two topics. With a 3-year duration (2022-2025), its consortium of 16 partners brings together researchers, educators, NbS practitioners, national ministries, local governments, and even sports community members.

The overall objective of NBS EduWORLD is to nurture an NbS literate society, supporting a just transition to a sustainable future. For this, NBS EduWORLD will create an NbS community that facilitates synergies between NbS professionals and education providers and ensures free and easy access to NbS knowledge and resources for all. One of the actions of NBS EduWORLD happens through the NBS EduSystems.

To achieve this goal, NBS EduWORLD will assess the state of play of NbS education in Europe and map and analyse existing initiatives that combine a focus on Nature-based Solutions with an element of (formal, informal or non-formal) education, to develop guidance for up- and outscaling the latter and determine needs for practical resources and education material.

The activities will be scaled up/out by extensive dissemination and communication activities to maximise the project's outreach and ensure its long-term success. Only by joining with NbS experts, education experts, civil society and supportive policies can we create a NBS EduWORLD - a community that makes a difference.

#### 2. NBS EduSystems

NBS EduSystems are local demonstrators from urban, rural, and coastal areas. Within these sites, NBS EduWORLD identifies, explores, tests and replicates enabling conditions and success factors related to governance structure, policy instruments and co-production processes.

NBS EduWORLD supports the dissemination, implementation and expansion of education activities in our NBS EduSystems. Our project learns from and disseminates the best practices from CMA Almada, CoCo Offaly, and Museum of Natural History Paris (<u>Tier-1</u>). We guide and support the implementation of activities in Moldova, Genova and Belgrade (Tier-2). And we will expand the learnings by supporting NbS education activities from three new partners (Tier-3).

By conducting NbS education activities in various areas, NBS EduSystems are effectively contributing to reach the higher goal of the project. Indeed, by involving a variety of stakeholders in their activities, such as teachers, students, pupils, educational institutions, museums, NBS EduSystems are actively building a transnational NbS community. Furthermore, they contribute to strengthening synergies between NbS professionals and education actors, to facilitate a free access for all to NbS knowledge.



### 3. Proposal guidelines

This document lays out the proposal submission procedure and selection criteria, including the operational fund for each selected proposal. The requirements aim to enable an open and competitive process to support NBS EduWORLD Tier-3 NbS knowledge exchange and education actions. Proposals will be accepted until April 15, 2024, 10 am CET. Proposals received after this date and time will not be accepted. All proposals should detail the relevant experience in the area of NbS and education. The proposal should contain details on the proposed project concept and a timeline submitted through the Application form.

The submission should showcase how the respondent intends to undertake the scope of work. NBS EduWORLD will provide limited financial support for producing communication materials and education resources, catering and venue costs for one event on each selected proposal, hiring local communication support. Please note that no budget will be transferred to your organisation, and that staff costs and travel costs will not be covered.

The selected partner should be well informed about and/or have experience with NbS in the three above-mentioned rural, urban and coastal ecosystems. The partner should have knowledge of the current affairs on NbS in the area of education. Please note that proposals based in an EU member State will be prioritised.

The Call for Proposals welcomes applications from a diverse range of organizations, including schools, businesses, community clubs, and others involved in education, STEM, or naturebased projects. If your work aligns with rural, urban, or coastal areas, we encourage you to share your project ideas. Please note that this opportunity is open to organizations or private entities only, and individual applications will not be considered.

#### 4. Project scope

The selected partner organisation will deliver through the execution of their proposal the following items of work, but not limited to these, depending on the proposal submitted in the application form:

- Involve young people in the development of materials to co-produce a "youth inclusion toolkit"<sup>1</sup>;
- Co-organise and facilitate education activities, resulting in the exchange about, and improvement of, NbS education resources;
- Use and experiment learning materials and training for students from higher education produced in the Tier-1 NBS EduSystems;
- Provide feedback on the implemented education resources in order to scale out the results from local to regional and national scale.

<sup>&</sup>lt;sup>1</sup> The Youth inclusion toolkit will include tailored materials and approaches co-developed by youngsters themselves to engage youth, with a special focus on marginalised and vulnerable young adults.



#### 5. What do we offer

Technical and financial support for Tier-3 NBS EduSystems for:

- 1. communication and promotion of available NbS education materials;
- 2. catering and venue costs for kick-off or public awareness raising event of their NbS educational activities;
- 3. hiring local communication support (media outlet/agency) for better visibility and advice on how to communicate with citizens/local communities;
- 4. creating and refining concrete NbS education outputs, such as factsheets, briefs, booklets, etc.) including design and printing costs;

#### 6. Proposal submission deadline and project timeline

All proposals in response for this Request for Proposals are due no later than **Monday 15th April 2024, 10:00 am CET**. Evaluation of proposals will be conducted from 15th – 19th April 2024. The selection decision for the winning applicant(s) will be made on 26th April 2024. Activities proposed should be completed by May 2025. An extensive timeline should be developed in order to plan and execute a feasible work programme.

### 7. Selection Criteria

Maximum total score: 50 points.

#### **Relevance and Expertise (9 points):**

The extent, to which:

- The applicant has a general and consolidated knowledge in the relevant field of work. (4 points)
- The project is highly relevant to the objectives and priorities of the call of proposal. (5 points)

#### Project Design and Implementation (26 points):

The extent to which:

- The project integrates activities well encompassed with NBS EduWORLD education and knowledge exchange framework, and coherent with the capacities of the relevant stakeholders. (6 points)
- The proposed activities are coherent with the expected results. (6 points)
- The proposed actions consider external factors (risks and assumptions). (6 points)



- The stakeholders (final beneficiaries and target groups) have been clearly identified and selected based on their needs and constraints. (6 points)
- The proposed timeline is coherent with the proposed budget and activities. (2 points)

#### Impact and Synergies (15 points):

The extent to which:

- The proposal has a potential for wider impact of the project. (5 points)
- The proposal has the potential to promote synergies between different fields of education, NbS, training, and/or young generation engagement with NbS education actions. (5 points)
- The project proposal outlines a clear and systematic approach to evaluate the achievement of the project goals and impacts. (3 points)
- The project can have the impact amplified by being integrated with another Horizon Project. (2 points)

For any queries, please contact: <u>simon.race@iclei.org</u>.

Link to the Application form:

https://docs.google.com/forms/d/e/1FAIpQLSfJ1IEqPCDiTQo2budUbx3telKo1UpxD60os0oTo8mBkvB1A/viewform?fbzx=-6491518123691215597

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### **Project partners**





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